

A.Y. 2024/25

BUSINESS ADMINISTRATION

## Our society is changing.

It is faster, more connected, technologically advanced and, hopefully, increasingly aware of its environment.

New needs and values are here to **reshape our collective future**. Undoubtedly, this transformation will bring a fair share of challenges also to the business world.

The future cohort of managers and business leaders will have the unique opportunity to reimagine their role and impact on society. To be able to manage the uncertainty that awaits them successfully, it is crucial to invest in an excellent education.

Welcome at Alma Mater Studiorum - Università di Bologna





Editions

**Nationalities** 

Alumni

**ECTS** 

Placement



Second cycle degree/Two year Master



Department of Management DISA



Management



English language



Bologna Italy



Restricted Access









**International Management** is a two-years Master's Degree offered by the prestigious University of Bologna, Italy.

Building up on a solid academic tradition, this future-oriented programme trains young professionals to assume managerial positions in international and multicultural environments worldwide

Entirely taught in **English**, it seamlessly blends **theoretical knowledge** in core managerial fields with **hands-onactivities** and **real-world business experiences**.

Small classes and constant interaction in a multicultural environment further contribute to developing soft skills and interpersonal abilities highly valued by today's world of work.

# PROGRAMME





## GABRIELE PIZZI

Academic Director
INTERNATIONAL MANAGEMENT



"The IM Master's Degree will prepare you for a managerial career by studying in a genuinely global environment. By joining a vibrant Alumni Community, you will be exposed to a mindset that will help you address the challenges posed by digital innovation in an increasingly interconnected world."







#### 1. MANDATORY COURSES

#### Fconomics

- International Economics
- International Finance

Business Intelligence

International Business and Digital Law International Strategic Accounting

- Financial Statement Analysis
- International Accounting

Customer Value Management

## 2 ONE OUT OF THE FOLLOWING

Cross-Cultural Management Laboratory

Project Management Laboratory Sustainability Journeys

#### 3. ELECTIVES

Internship
Management Consulting
Cross-Cultural management Laboratory
Sem. Managing Digital Transformation

Tools and Techniques for Business Development Lab Supporting Managerial Decisions Through Machine Learning: a Primer on Phyton

Sustainability Journey

Sem. The Future of Work: How Companies Really Work and What theySearch for in Job Candidates



# COURSE STRUCTURE

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#### 1 LEARNING ACTIVITIES

#### Corporate Finance

- Finance Laboratory
- International Corporate Governance
- Risk Management

#### Corporate Strategy

- Digital Transformation Strategies
- International Management
- **Business Ethics**

### 2 ONE RETWEEN TWO TRACKS

#### MARKETING MANAGEMENT

Corporate Marketing Brand Management

#### STRATEGY AND ENTREPRENEURSHIP

Entrepreneurship

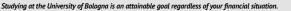
International Supply Chain Management



#### **3 FINAL EXAMINATION** Final Examination

Internship for Preparation for the Final Examination Preparation for the Final Examination Abroad





Tuition fees are determined based on the year of enrollment and follow a progressive structure aligned with your income.

#### Study Grants and Subsidies

Students may obtain economic support, exemptions for accommodation and reductions for student canteens granted by the Emilia-Romagna Region, the University of Bologna and others.

#### Ad Honorem Loan

The University of Bologna, in agreement with UniCreditS.p.A., Gives Italian and international students the possibility to apply for the "Unicredit ad Honorem" loan.

#### Student Collaboration

The University offers students complying with particular conditions of income and merit the possibility to collaborate in various structures.



# FEES & SCHOLARSHIPS







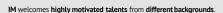
## ELEONORA MANTOVANI

Principal at PROfounders, Venture Capital Firm, London Alumna | INTERNATIONAL MANAGEMENT



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"International management is not just a course in which you learn notions, but it is above all a training experience that provides you with the tools for a focused approach to the world. It gives you open-mindedness, teaches you flexibility, management of interpersonal relationships, and the ability to manage time."



## LAGA MATER STUDIORIUM NEVERSER DE BORDONA

#### Curricular requirements

- A 1st cycle three-year degree in any class, a degree from a previous four-year degree system, or any other suitable qualification obtained abroad.
- Assessment of knowledge and language skills (certified English B2).

#### Restricted access

In the A.Y. 2024-25, there are **70 available places**: 40 designated for Italian, EU, and EU-equivalent citizens and 30 positions allocated for non-EU citizens with residence abroad.

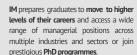
## Assessment of personal competencies and skills

Admission is subject to the possession of the prescribed curricular requirements and the passing of a test to assess personal competencies and skills.

## **ADMISSIONS**







OUR GRADUATES HAVE SUCCESSFULLY JOINED Google Max Mara LinkedIn Mind the Bridge Yoox Net-a-Porter Group Lamborghin iM Salvatore Ferragamo Bain & Company Dell IBM China Investment Co Duracell Tetra Pak

Amazon Ferrari Zalando Calvin Klein PwC Italy

#### MARKETING MANAGEMENT

The Marketing Management stream provides specific knowledge in the marketing of international companies.

#### START-UPS & NEW BUSINESS

The Strategy & Entrepreneurship stream provides the knowledge to run an innovative business or launch a start-up.

#### CONSULTANCY COMPANIES

Graduates may enter with a junior role as management analysts or management consultants



# CAREERS

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Launched in 2019, the Mentoship Program gives every International Management student the opportunity to exchange advice, thoughts and concerns with an Alumnus. The mission of the program is to create a community of professionals and support IM students in their academic and professional decisions.

Mentors

Companies

Countries

MENTORSHIP PROGRAM

Discover the Mentorship Program





The Alma Mater Studiorum - Università di Bologna, was founded in 1088 and is considered the first university in the Western world.

The University is top-ranked in the most recognized international rankings and leading in EU for student mobility. It offers innovative teaching and learning methods in all fields of knowledge, providing the highest-level training, rewarding merit, and constantly investing in helping young graduates to excel in the business world.

















International

Students





Bologna is a cosmopolitan and multicultural city on a human scale, at the heart of an area that, among vast plains, rolling hills, and sinuous valleys, is waiting to be discovered. Its authentic spirit is breathed in its porticoes, squares, and open markets where human relations and urban charm are inseparable.

Lying on the intersections between the country's main arteries that connect it to Milan. Venice. Florence, and Rome. Bologna is the capital of the Emilia-Romagna region home to world-renowned Italian excellence in motorsports (Motor Valley), packaging, fashion & luxury, food & beverage, pharma and cosmetics.

Ferrari Lamborghini Ducati Maserati Dallara Furla Tetra Pack G.D. Davines IMA Pagani Max Mara Marchesini Borbonese Yoox Barilla Alfasigma Parmigiano Reggiano













